



LASA
Lafayette Ag Stewardship Alliance

Sponsorship Levels

Platinum Sponsor - (\$1,500 +)

- Open to any agriculture or conservation group, NGO or agribusiness
- In-kind services currently needed by LASA will be considered
- Logo placement in LASA print and electronic newsletter
- Full Page advertorial profile in 1 YPF newsletter (can include ½ page ad and ½ page profile)
- Or - Quarter-page ad in each LASA Newsletter
- Recognition in event printed materials, signage, electronic and social media
- Promotional use of the LASA logo and art
- Ability to provide speakers for events and field days where appropriate
- Logo and link placement on the home page of the LASA website
- Access to LASA Mailing list
- Access to participants lists from LASA functions
- Logo and link placement on the Sponsorship page of the LASA website
- Recognition at the LASA Annual Meeting
- Two additional registrations at all events

Gold Sponsor- (\$1,000)

- Open to any agriculture or conservation group, NGO or agribusiness
- Recognition at the LASA Annual Meeting
- Recognition in the official LASA newsletter
- Promotional use of the LASA logo and art
- Access to LASA Mailing list
- Logo and link placement on the Sponsorship page of the LASA website
- Discounted booth space at events where appropriate

Silver Sponsor - (\$500)

- Open to any agriculture or conservation group, NGO or agribusiness
- Link placement on the Sponsorship page of the LASA website
- Recognition at the LASA Annual Meeting

LASA Field Days - (\$750)

- Sponsorship of a Demonstration site
- Table top booth at demo site
- Recognition in all printed materials for event
- Sponsorship of one of four field demonstration sites
- Ability to distribute materials at events and display signage
- Display and demonstrate equipment (if applicable) and send reps to event
- Logo and link placement on the Sponsorship page of the LASA website
- Logo and link placement on the event page of the LASA webpage
- Recognition in the official LASA newsletter
- Promotional use of the YPF logo and art

Meal Function/Hospitality Sponsor at LASA Event (Actual Cost)

- Open to any stakeholder interested in supporting a LASA meal function at any event
- Exclusive signage rights to meal function
- Introduction and reserved seating at meal function – ability to address crowd where appropriate
- “Sponsored by” designation in all printed schedules, registration materials and meal tickets
- Advertisement on back of meal ticket (if applicable)
- Your printed materials and giveaways at meal function
- Logo and link placement on the event page of the LASA webpage
- Promotional use of the LASA logo and art

Additional packages are available upon request